



THE
**CHRISTMAS
CHALLENGE**



SANTA NEEDS YOU!

Santa has been having a bit of a problem!

Christmas is approaching and his workshop has only produced 30% of the presents needed for Christmas Eve.

He keeps running out of wrapping paper, the elves are threatening to strike, the reindeer look like they're about to go down with the flu, and he's getting more and more stressed about the whole business!

HOW CAN YOU HELP?



In a group, you will act as a team of management consultants and you have to make some serious decisions about the following:

- 1) How to reassure customers that their deliveries will be on time - can you produce a publicity campaign?
- 2) A stock control system based on the information given - can you draw up a plan that shows when stock is to be ordered, and from which company?
- 3) Human/elf resource management - how to get the best from Santa's little helpers?
- 4) Santa's finances - will he be able to afford a turkey? Would he be better off giving up the Christmas trade and moving to a less stressful job?

YOUR TEAM

- In your team, you must identify the following job roles:
 - Project Manager
 - HR Manager
 - Marketing Manager
 - Finance Manager
 - Operations Manager





THE OUTCOME

All of your decisions and findings have to be presented as a coherent whole. You can present your findings in any way that you think is appropriate to a Board of Directors.

Good luck and don't let Santa down!!!