Business A Level Learning Journey

WE CAN

Year 13

Teacher 2 Component 3

Change
- Change management
- Impact of change
- Lewin's Three Step Process



Teacher 2 Component 3

Risk Management
- Risk Assessments
- Contingency Plans



Teacher 2 Component 3

The European Union
- Single-market benefits
- Eurozone impacts



Teacher 1 Component 3

Globalisation
- Trade
- Protectionism
- International Markets



Teacher 1 Component 3

International Trade
- Trade
- Protectionism
- International Markets



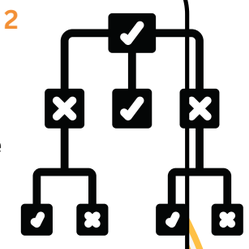
Teacher 1 Component 3

PESTLE Analysis
- Political
- Economic
- Social
- Technological
- Ethics / Environmental
- Legal



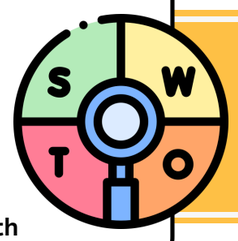
Teacher 2 Component 2

Decision Making Models
- Decision tree analysis
- Critical Path Analysis



Teacher 2 Component 2

Strategy and Implementation
- Strategy vs Tactics
- SWOT Analysis
- Ansoff Matrix
- Organic vs inorganic growth



Teacher 2 Component 2

Non Financial Performance
- Employee attitude surveys
- Performance evaluation



Teacher 1 Component 2

Sales Forecasting
- Three Point Moving Average
- Extrapolation of future developments
- Time-Series Analysis



Teacher 1 Component 2

Data Analysis
- Interpreting and using data
- Income Elasticity of Demand



Teacher 1 Component 2

Ratio Analysis
- ROCE
- Current Ratio & Acid-Test Ratio
- Interpreting Ratio Analysis



Teacher 1 Component 2

Budgeting
- What is a budget
- Budget Variance



Teacher 1 Component 2

Investment Appraisal
- Average Rate of Return
- Discounted Cash Flow
- Net Present Value
- Special Order



Year 12

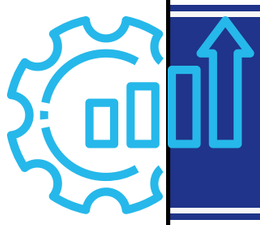
Teacher 2 Component 2

Human Resources
- Appraisal
- Organisational Design
- Motivation
- Management & Leadership



Teacher 2 Component 2

Operations Management
- Added Value
- Production & Productivity
- Technology



Teacher 2 Component 2

Operations Management
- Quality
- Purchasing
- Research & Development
- Economies of Scale



Teacher 2 Component 2

Human Resources
- Changes to Working Practice
- Workforce Planning
- Recruitment
- Training



Teacher 2 Component 2

Enterprise
- Business Plans
- Business Structure
- Business Location



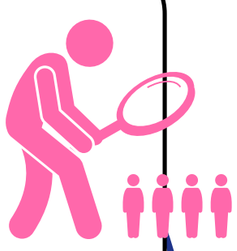
Teacher 1 Component 1

Marketing Mix
- Product, Price, Promotion & Place
- Marketing Mix & New Technology



Teacher 1 Component 1

Market Research
- Primary & Secondary
- Qualitative & Quantitative
- Sampling Methods



Teacher 1 Component 1

Finance
- Sources of Finance
- Revenues, Costs and Profits
- Budgeting



Teacher 1 Component 1

Finance
- Cash-Flow Forecasting
- Profit and Loss Accounts
- Income Statements



Teacher 1 Component 1

Markets
- Segmentation
- Market Types
- Supply & Demand



"The entrepreneur always searches for change, responds to it and exploits it as an opportunity." Peter Drucker

Year 13 Overview

Students explore the many different ways that business operate, looking at how change and external factors have an impact on their success. Financial understanding continues as student learn about ratio analysis and how they can measure a business' success.

Year 12 Overview

Students build upon existing business knowledge to gain a deeper understand of business theories that make links to Finance, HR, Operation and Marketing. Students will complete case study based in class assessments throughout the year to develop their exam writing style.