Business GCSE Learning Journey

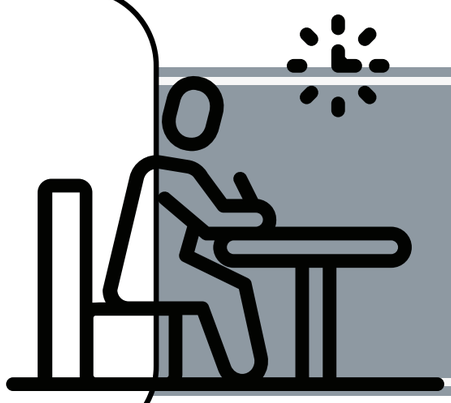
External Influences on Business

- Technological Influences
- Ethical and Environmental Influences
- Economic Influences
- Globalisation
- Progress Test



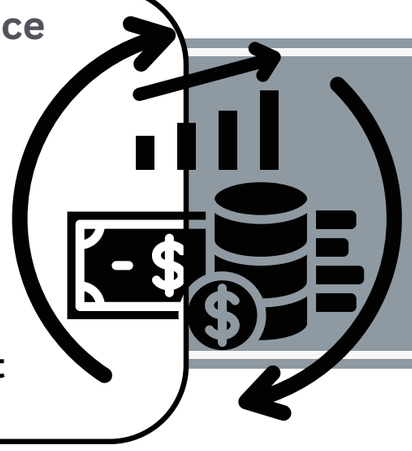
Exams

- Paper One - Business Dynamics
- Paper Two - Business Considerations



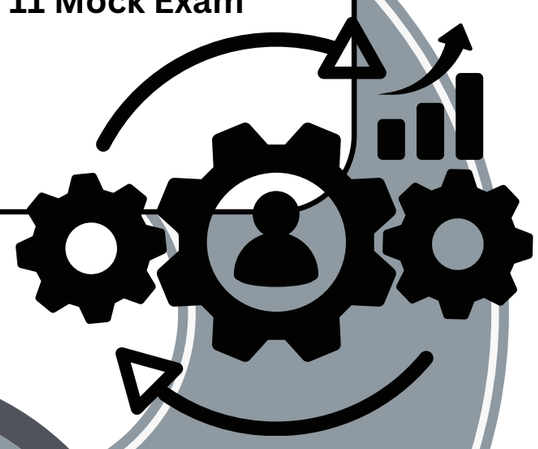
Finance

- Sources of Finance
- Revenues, Costs and Profits
- Cash Flow Forecasting
- Progress Test



Business Operations

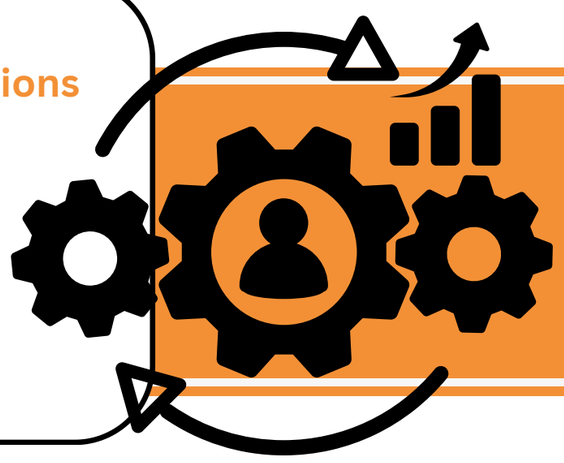
- Sales Process
- Progress Test
- Year 11 Mock Exam



Year 11

Business Operations

- Production
- Quality
- Supply

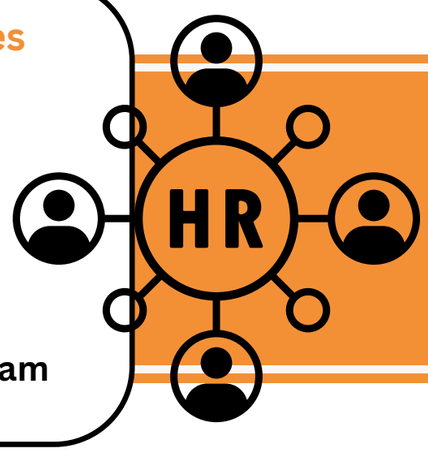


Year 11 Overview

Continuing in preparing for their exam, students will learn about and be able to apply Financial concepts to SMEs. Following their exam students will prepare research and data to write a Business Plan and prepare a Pitch for a product or service idea that they will develop, this forms their final assessment.

Human Resources

- Recruitment & Selection
- Training
- Motivation
- Progress Test
- Year 10 Summer Exam



Marketing

- Market Research
- Segmentation
- The Marketing Mix
- Progress Test



Year 10

Business Activity

- Enterprise and entrepreneurs
- Aims and objectives
- Ownership and growth
- Progress test



Year 10 Overview

Students are introduced to Business theories and concepts. Students will start by looking at the basic business theory before developing their knowledge with Marketing and Human Resources. Student will develop their analytical and application skills for exam writing.

"Business opportunities are like buses. There's always another one coming."

Richard Branson